



Hi Friends,

October has been a super busy month for The Comfort Cub! It is National Pregnancy and Infant Loss Month and there were lots of remembrance celebrations and conferences to attend. The most important event for us was the Wave of Light. On October 15th, all across the world, candles were lit in memory of our angel babies. As the lights shine from one time zone to the next, it creates a wave of light and hope across the globe. Above is a photo of all our luminaries that have our babies names on them. We have hosted this event for the past 15 years and this one we partnered with our friends at The Empty Cradle. It was a well attended, beautiful evening! Thank you for making all of this possible.

Warmly,



Remember Music Festival

On October 1st, The Comfort Cub attended the Remember Music Festival in Las Vegas. This was the five-year memorial concert to commemorate the Las Vegas Route 91 Harvest Festival tragedy. Our amazing ambassador, Beverly King, who is a survivor of Route 91 herself, raised funds to raffle 58 Comfort Cubs in honor of the victims. The event raised just over \$1,800 to go towards the "October 1st" permanent memorial in Las Vegas. It was truly heart-warming to see this community of survivors come together to remember those lost and find healing.



Wave of Light 2022

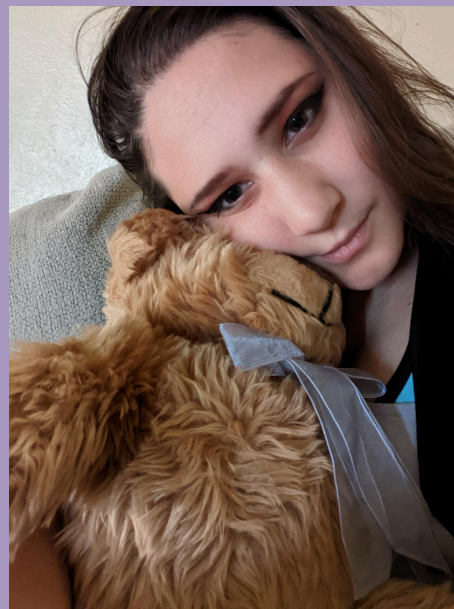


The Comfort Cub, in partnership with our friends at **Empty Cradle**, co-hosted the October 15th Wave of Light event in La Jolla, CA. It was a beautiful evening of remembrance and an opportunity to speak the names of the sweet babies gone too soon. It was also an opportunity to share Comfort Cubs with those who had not received one.

We did our first official survey with the attendees of the Wave of Light event. It was a wonderful diverse crowd of about 100 people, ranging in age from newborns to great-grandparents. All of the participants of the survey owned a Comfort Cub. Please stay tuned for the results in next month's newsletter!



My 7 year old little girl has been Diagnosed with ADHD and ODD. She has some anxiety, as well as, bad dreams at night. I didn't know about the Comfort Cub until the Remembrance Festival in Vegas. After the festival I contacted (ambassador) Beverly King and ordered a Comfort Cub. She loves



I received my bear and I am so grateful. It came on one of my saddest days and it's so nice to have something to hold today. Thank you so much! - M.C.

her Cub. She named the bear Angel after the 58 Angels that were lost in the Mass Shooting at Route 91. She kisses and sleeps with her bear every night. It has helped her sleep better and she hasn't had a bad dream since. - Route 91 Survivor

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PLIDA Conference

After a four year break, the Pregnancy Loss and Infant Death Alliance (PLIDA), were finally able to host their International Perinatal Bereavement Conference (IPBC) in Denver, CO. It was an opportunity to reconnect with partners who already use The Comfort Cub in their hospitals and introduce the Cubs to many new hospitals and organizations who provide care to families experiencing perinatal loss. We provided Cubs for the attendees to bring back to their hospitals to share with their staff. We hope this is the beginning of many new hospital partnerships.

Palomar Health Maternal Child Health Skills

Recently, Palomar Health reached out to us and requested a presentation to their staff of 20 new social workers. These social workers will be serving families in perinatal bereavement.

We discussed the history of The Comfort Cub, Takotsubo Syndrome and how The Comfort Cub can help families who have experienced the loss of a child.



Contact us today if you would like us to give a presentation to your hospital or organization.

Send Us A Message



The Comfort Cub | 2240 Encinitas Blvd Ste D110 | Encinitas, CA 92024-4345 US

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