



## March 2026

Dear Friends,

The month of March can be full of good luck! On March 20th, I was so lucky to be able to welcome my second grandchild, William Matthew, into this world. He weighed 9 lbs 4oz and is as cute as can be! Best of all, he and his mother are both healthy and doing fine. We never take that for granted, every baby is such a blessing!

You know what else we feel lucky for? Our new partnership with Active Minds. We love to be able to support college student mental wellness through the use of the Comfort Cub and our "Bear Breathing" technique. Students are spreading the word about the Cubs across the Active Minds network!



This month we also attended the Institute of Reproductive Grief Care's annual symposium. We made wonderful connections through this yearly event that help us reach even more hospitals serving families who have experienced the loss of a child.

Last but not least, we feel so lucky to have such amazing ambassadors, volunteers and supporters. Working together always increases our ability to help even more people who are hurting. Thank you so much for your love and continued heart to help our mission. We wish you the luck of the Irish in the months ahead!

Warmly,

**Marcella**

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## Supporting Active Minds



The Comfort Cub partnered with San Diego State University's Active Minds group, a national student-led movement supporting mental health on college campuses.

We brought the Comfort Cub to students at San Diego State University, giving them something tangible to hold onto in overwhelming moments. Alongside it, we introduced our Bear Breathing technique. This is a simple way to calm the body while holding the Cub, creating real-time comfort and relief when it's needed most.



Students have seen what a great wellness tool the Comfort Cub is and word is spreading across the Active Minds student network. This ripple effect is made possible because of your support. Students are learning valuable skills on how to stay calm and grounded during stressful moments that will benefit them for life.

## Comfort & Hope After Loss



We were honored to partner with the [Institute of Reproductive Grief Care](#) for their annual symposium. The Comfort Cub donated over 75 Cubs that will be placed in hospitals across the country to support families experiencing miscarriage, infant loss, and NICU loss.

The Institute educates frontline medical teams on how to respond during a patient's loss. This is helping reshape how families are supported after the unimaginable loss of a child. The words and actions patients and their families experience from their healthcare team during a reproductive loss will impact them for a lifetime.



For families who have experienced this type of loss, receiving a Comfort Cub before they leave the hospital may be the kind of support they need during a devastating time. Simply having something weighted to hold can mean more than words ever could.



This is why we have come alongside the Institute to provide Cubs to the newly trained medical staff, as they work to develop their hospital's bereavement programs. The connections we have made through this yearly event are opening the doors that will allow the Comfort Cub to reach more grieving families than ever before.

## Ambassador Spotlight



Meet Olivia, one of our incredible Comfort Cub Ambassadors! A 17 year old high school junior in Georgia, Olivia felt inspired to make a change in her community over 6 years ago after losing a friend to Sudden Unexplained Death in Childhood (SUDC). Since then, she has been committed to raising funds to give back to others. She is currently leading a fundraiser to bring Comfort Cubs to children in her local hospital. She felt compassion for the children in her community who are facing grief, trauma and overwhelming daily challenges. With her heart and initiative, more families will soon have a Comfort Cub to hold onto, offering comfort, calm, and support when they need it most.

Our Ambassador Program is made up of people from all walks of life—students, parents, professionals, and community members—who simply feel called to make a difference. Olivia, we're so proud of you and the impact you're making in your community!

**Please contact us if you are interested in becoming an ambassador of The Comfort Cub in your community.**

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*"We lost a twin pregnancy and around the same time I lost my grandmother. I use the Comfort Cub with my therapist. It brings me so much joy and comfort when I am there that I'm hoping to have one at home."*  
-R.W.

**Donate Now**



*"I lost my son on November 29, 2020 at 36 weeks pregnant. The hospital I delivered him at gave me a Comfort Cub as I waited six hours for my surgery. I clung onto this bear for the next five years. My daughters, who are now 9.5 and 6 years old, treasure this bear and call him "Kalel Bear." My little sister was pregnant with her 2nd child and lost him yesterday at 19 weeks pregnant. The heartbreak I'm feeling for her is indescribable and so familiar. I want her firstborn daughter to grow up knowing her little brother just as my two daughters have grown up knowing their angel baby brother. One of the best ways I can think of to honor his memory is by getting her a Comfort Cub like our Kalel Bear." - I.M.*

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