



July 2024

Dear Friends,

Happy Summer! We hope everyone had a fun and festive 4th of July! It's one of my favorite holidays, not only because I love fireworks, but also because I love the chance to celebrate this great country of ours!

This month, we've been out pounding the pavement, spreading the word about The Comfort Cub at two conferences, one on youth mental health and another on supporting foster youth. We also got to work with our friends at NCL again and provide more Comfort Cubs to the various organizations through SBCS.

Finally, we want to highlight our work in the area of pet loss by sharing a little about our friends at Rancho Santa Fe Veterinary Hospital, who lovingly provide Comfort Cubs to patients who lose a pet.

As always, we cannot do all of the wonderful work we do without your continued support. We are so grateful and wish you a spectacular rest of the summer!

Warmly,

Marcella

Southern Region Student Wellness Conference 2024



This month, we were invited to participate in San Bernardino County Superintendent of Schools' annual student wellness conference. We had the opportunity to share the Comfort Cub with several new school districts, local and state agencies and community organizations who serve our youth. As always, the Comfort Cub was well received and we made many new connections in preparation for the upcoming school year.



Family Focused Treatment Conference

The Comfort Cub had the privilege of attending a second conference in conjunction with CareSource, a leading nonprofit managed care organization dedicated to bringing comfort and support to foster youth. We were able to make new connections to help expand our reach and impact in the mental wellness space.



Cubs for SBCS

This month, we had the opportunity to provide more Comfort Cubs to our friends at SBCS (formerly South Bay Community Services). SBCS is a community-based nonprofit organization providing a comprehensive range of services for children, youth, and families in San Diego county.

Our deepest thanks to the wonderful donors who make it possible for us to continue to distribute Comfort Cubs to those in need!



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Grieving the loss of a pet

Grief over the loss of a pet is a type of grief that isn't often publicly acknowledged or supported. We recognize what an important part of your family a beloved pet can be and how painful this loss is. Dr. Deidre Brandes and her compassionate staff at Rancho Santa Fe Veterinary Hospital also understand this grief. After a client experiences the loss of a pet, they put the pet's collar around the Comfort Cub's neck. That way, the owner doesn't leave the hospital empty-handed after such a significant loss. Instead, they have a weighted therapeutic teddy bear to hold that smells like their pet. It also lets them know that the staff at their veterinary clinic are compassionate and truly care about the loss and grief they are experiencing.



When a person you love dies, it's natural to feel sorrow, express grief and expect friends and family to provide comfort—but although people often feel the same feelings of grief when they lose a beloved pet, it might go unacknowledged by others. Read more about **how to cope with the death of your pet**.

Do you know someone who is grieving the loss of a pet?

[Purchase a Cub](#)





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