



August 2023

Dear Friends,

They say a picture is worth a thousand words. The devastation in Maui has been beyond measure. The dear woman in the photo above received a Comfort Cub after losing her elderly mother and her home to the wildfires. We have already sent over 200 Comfort Cubs to help this month. The Cubs have been so beneficial that we have been

asked to send more to Maui. With your continued support we hope to make this possible.

It has been a busy month of getting more Cubs into the hands of so many grateful arms. In addition to Maui, we worked with a growing San Diego nonprofit, It Takes A Village, to support their annual family fun day. We also joined Callaway Golf's Pro Kids, First Tee golf tournament to support underserved youth.

All of this would not have been possible, without the help of so many kind and giving hearts! We want to say a special thank you to our beloved volunteers with NCL Surf Cities for helping us prepare the Cubs, Chaplain Tony Dickey, pilot Paul Bornhoeft, Ambassador Beverly King and Alaska Airlines for assisting us with planning, delivery and distribution for Operation Cub Drop in Maui. Most of all, it would not be possible without YOU, our wonderful donors and supporters! Thank you from the bottom of our hearts! Together we are helping to heal broken hearts one Cub at a time.

Warmly,

Marcella

Sending Love to Maui

Thanks again to our amazing mother/daughter volunteers at NCL Surf Cities! They are always ready to jump in and help when tragedy strikes. They helped us to prepare our Comfort Cubs for a quick turn around and get them to the survivors in Maui who desperately needed them. We are so grateful for the consistent help of this dedicated group of volunteers!





*Thank you NCL!
We love you!*

Operation Cub Drop ~ Maui



This month we got a call to respond to the victims of the wildfires in Lahaina, Maui. We worked closely with Chaplain Tony Dickey of Disaster & Victim Services and his connections with the nonprofit United Cajun Navy, Paul Bornhoeft a retired airline pilot, and Alaska Airlines to get the cases shipped.



The people of Lahaina were so grateful to receive the Cubs. A family event at a local church led us to gift to children, as well as a mom who lost her mother. She hugged that Cub and would not let it go! From there, stops were made at a few shelters and now we are in the process of delivering to local school children affected by this tragedy. Recipients were grateful that people they didn't know cared about them. They may have lost everything, but the Comfort Cub gave them "hope you can hold" and made a difference.



There is still great need! We are currently preparing more Comfort Cubs so that each child can have a Cub of their own. Will you help us?



Donate Now

It Takes A Village



We are proud to partner with the San Diego nonprofit, It Takes a Village Community Organization, founded by Malika Hollins. Their mission is to empower youth and young adults by

providing equitable resources to encourage personal growth, foster self-esteem, and help create healthy lifestyles for those who may not have support at home. They recently distributed Comfort Cubs to members in their community who have experienced loss or trauma during their annual family fun day in memory and in honor of Tre'veon Stewart Jordan.



Callaway Golf Pro Kids, First Tee





We love partnering with our friends at Callaway Golf in serving our community. We got to spend a Saturday with the great kids who are part of ProKids, First Tee in their annual golf tournament. We handed out Comfort Cubs to those who wanted a hug.



The mission of Pro Kids, First Tee - San Diego, is to challenge underserved youth to excel in life by promoting character development, life skills, and values through education and the game of golf. Through a set of programs that combine sport, study, and service, they provide youth grades 2-12 with access to opportunities that set them on a path to success in adulthood. Visit their website for more information on this wonderful organization.



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