



April 2023

Dear Friends,

Happy Spring! I hope everyone had a lovely Passover/Easter holiday! April is a very special month here at The Comfort Cub. This is the month my son, George Gabriel, came into the world. Without his young life, The Comfort Cub would never exist. He would have been 24 years old on April 11th. It is always a bittersweet time for me. I am so grateful for all the ways The Comfort Cub has grown, but the origins of our story is never far from me.

This month we partnered with our volunteers from National Charity League to assemble Comfort Cubs for families and survivors of the shooting at the Covenant School in Nashville, TN. We also had the wonderful opportunity to meet with our new friends at

Callaway Golf with the hope that we can work together to serve our San Diego community. It's always nice to make new friends and we are grateful for our old friends like you too!

Warmly,

Marcella

A Johnson Family Tradition



This might sound odd, but every year we have a special family tradition to celebrate Baby George's birthday. When my kids were really little, they wanted to celebrate their brother's birthday by having a picnic and eating good old Kentucky Fried Chicken. Since then, every year we go to George's grave site, have a picnic together with family and friends, eat KFC and celebrate his special place in our family. There are always lots of laughs and we end the event with a birthday cake and sing Happy

Birthday to him. It is a meaningful day for all of us.

Callaway Golf Volunteer Project



It was our pleasure to meet with San Diego's Callaway Golf headquarters Steering Committee. After hearing about us through the Target Circle campaign, they contacted us to learn more about the Comfort Cub and to see if we might be a good fit for their committee monthly community service project. We share a lot of similar values and look forward to working with their volunteer group in July!

Sending Hope to Hurting People

When tragedy strikes, such as mass shootings, it is heartbreaking to our nation. People feel helpless and frustrated. Although the work we do isn't easy, we know The Comfort Cub is beneficial to those who have experienced loss and

trauma. Thanks to our special volunteer friends at National Charity League (NCL) and Mothers of Preschoolers (MOPS), we quickly prepared over 300 Cubs for families, students, teachers and staff at The Covenant School in Nashville, Tennessee. Sadly, a few weeks later, two more shootings occurred in Kentucky and Alabama and we were able to provide Cubs to those involved. The Cubs sent to these grieving communities are such a comfort in the midst of unspeakable pain.



Although we wish these tragedies would never happen again, sadly, we know they will. We kindly ask for your continued support so that we are always prepared to serve those who are suffering from trauma.

[Donate Now](#)

"I love this bear!" - Amelia, age 7

"Koda Bear"



"Last night, for the first time in weeks, my daughter slept pretty much through the night. She says she woke up once and was scared, so she just hugged her bear and fell back asleep. Miracle! When I got home this evening, I found her sitting on the couch with the bear in her lap. She told me it was "the best bear ever." So, thus far, I'd say it's a huge success. The bear has made an immediate impact. Thank you!!"



"After we lost our daughter, Dakota, at 36 weeks, my longing and empty arms clung to our "Koda Bear". Koda Bear is now very much a part of our family. She fills in for Dakota in family photos of our perfectly imperfect family of five and has become a symbol for her siblings of the sister they have in Heaven. I can't thank you enough for the support you give families."



Empty Cradle
Walk to Remember



Join Us!

Please join us on Sunday, May 21, 2023 at Kit Carson Amphitheatre in Escondido, CA. We will be supporting our friends at Empty Cradle for their annual Walk To Remember Event.

For More Information

The Target Circle results are in!

Thanks to everyone who voted.



circle

NONPROFIT PARTNER

We are excited to share that we received a total of **166,275 votes** from guests at Target stores!! The Comfort Cub will be awarded Target funds in the amount of \$4,097.17, which will go directly towards distributing Cubs to those suffering from loss and trauma.

**Thank you so much to everyone who voted!
We are so grateful for your support!**



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