



October 2025

Dear Friends,

Happy Fall and Happy Halloween! October is always a special month for the Comfort Cub, as we recognize National Pregnancy and Infant Loss Awareness Month. This year, we held our 15th Annual Wave of Light event at La Jolla Shores Beach in San Diego. We also expanded our support to bring Comfort Cubs to events held in Temecula, San Bernardino, and Denver, CO. The picture above shows my husband Matt and I, along with our dear friends, Doug and Ambassador Tina Case, who came out from South Carolina. Doug and Tina are also parents that lost a child, so it was very meaningful to have them with us this year to help with this very important event.

October was also Domestic Violence Awareness Month. In support of survivors of domestic violence, we worked with two local agencies that specialize in recovery, One Safe Place and Rady Children's Chadwick Center for Children and Families. Our partnership with both of these important organizations ensures they have plenty of Comfort Cubs on hand for families going through the recovery process.

As always, we are so grateful for your support and friendship! We hope you have a safe and Happy Halloween!

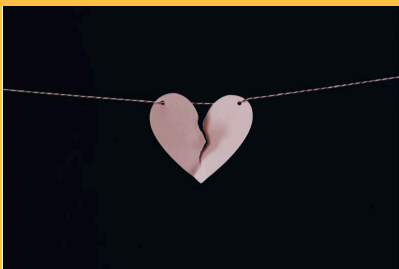
Warmly,

Global Wave of Light



October was National Pregnancy and Infant Loss Awareness Month, a time when we pause to honor and remember the precious babies who left this world too soon. On October 15th, families across the world joined together for Wave of Light, where we lit candles in remembrance of these babies. This year, The Comfort Cub was deeply honored to co-host two local events in San Diego and Temecula with our good friends at [Empty Cradle](#). We also sponsored Wave of Light gatherings in San Bernardino and Denver, Colorado. We provided Comfort Cubs for families who did not receive one at their local delivery hospital and offered a space to connect and share their baby's name. Together, we carry the light of every baby who is forever loved and never forgotten.





Can you really die of a broken heart?

When we lose someone close to us, we often say we

have a broken heart: But what if that's not just a metaphor? A psychology scholar at the University of Arizona, shares groundbreaking insights into the biological and physiological impacts grief has on our bodies.

[Read the article here](#)

The Comfort Cub is a therapeutic tool that can help relieve the symptoms of Broken Heart or Takotsubo Syndrome by releasing key neurotransmitters causing the body to relax. Our goal is to get as many Comfort Cubs as we can into the arms of those who are suffering from a broken heart due to significant loss or trauma.

[Purchase a Cub](#)

Domestic Violence Awareness Month

This month, we were reminded that healing from trauma begins with compassion and connection. The Comfort Cub was honored to support the grand opening of One Safe Place South, a family justice center offering safety, hope and healing for survivors of domestic violence, human trafficking and abuse.

At [One Safe Place](#), Comfort Cubs are available in waiting areas, providing calm and comfort during the most difficult moments. Cubs are offered to survivors to take with them as they continue their healing journey.



We also provided Comfort Cubs to [Rady Children's Chadwick Center for Children & Families](#). They provide family-focused and trauma-informed services to children and adolescents who may have experienced or witnessed maltreatment, abuse or violence. The Cubs are used in interview rooms to help children and their families feel safe and supported while sharing their stories.



"My husband and I lost our son to salmonella meningitis and did not get the answers we were looking for. He was one day under a month old. He was a perfect, beautiful, healthy baby boy born on February 24th at 12:03am. Just a day more and he would have been a month old. We have both been struggling heavily with this. I feel a Comfort Cub would help with our need to hold our baby." - S.M.



"My niece is 13 years old and suffered blunt force trauma to the head as a 5 year old. Since then she has gone through more trials in life than any child should ever have to. Unfortunately, both parents failed to protect her. She was brave enough to ask if we could take her in as she was tired of living the life she had. Since then, she has been removed and no longer exposed to the trauma, but left with many wounds to heal. During one of her visits to behavioral health, she was introduced to the Comfort Cub, which would help her get through

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her sessions. The Cub has made a huge positive impact on her. By her having the Comfort Cub at home it will help her to continue to heal and get through her roller coaster of emotions." - M.D.



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