



May 2025



Dear Friends,

We hope you had a wonderful Mother's Day. In honor of Mother's Day, we would like to take a moment to highlight the wonderful group of moms and daughters (some pictured above) from San Diego's National Charity League Surf Cities Chapter. Throughout every year, over 300 mothers and daughters volunteer their time to help us get the Comfort Cubs prepped and ready to be delivered into the hands of people

who are hurting. They have been willing to help us in emergencies too. We could not respond so quickly when a crisis strikes or do the important work we do without them. We are so grateful for our NCL Surf Cities' moms and daughters!

May was Mental Health Awareness Month and a busy one for The Comfort Cub! Mental wellness is our focus and mission, and we know that Mother's Day can be a bittersweet, if not, painful day for some. Not only for mothers who have lost a child, but for daughters who have lost their mothers or have a complex relationship with them. This year, we had an opportunity to bring Cubs to an event in Los Angeles called "Honoring All Mothers." Our team provided Comfort Cubs and shared the benefits of holding the Cub while processing the difficult emotions of a motherless Mother's Day.

We were excited to partner with Children's Legal Services in Los Angeles and San Diego, by providing Cubs for kids and families going through the court system. In addition, we continued to expand our oncology outreach at UCSD and Rady Children's Hospital in San Diego.

All of this would not be possible without our wonderful friends, volunteers and donors. We are so grateful for your continued support. You are helping make a difference in the lives of so many hurting people. Wishing you and your family a safe and happy summer!

Warmly,

**Marcella**



### **Honoring All Mothers**

Every year, the weeks leading up to Mother's Day are filled with ramped up marketing campaigns filled with flowers, gifts and cards geared towards the perfect mother-child relationship. This can be a difficult time for women who have lost their mother or have a difficult or strained relationship with her. We understand this time can be quite painful.

The Comfort Cub had the privilege of attending the 8th Annual "Honoring All Mothers" Event in Los Angeles the weekend before Mother's Day. The event was a heavy reminder that many daughters are missing their mothers this time of year or don't have that "picture perfect" relationship with her. The Comfort Cub was there to help soothe grieving hearts and allow these women to share their grief and promote healing by providing them with therapeutic Comfort Cubs.



**Children's Law Center of CA & Children's Legal Services San Diego**

This month, we had the opportunity to meet with attorneys at both the Children's Law Center of CA (Los Angeles) and Children's Legal Services San Diego. They will give Comfort Cubs to children who have experienced abuse, neglect or abandonment and have to testify in criminal or juvenile court. The children will be able to hold their Comfort Cub ahead of court hearings and bring their Cubs to therapy.



Children's Law Center of California (CLC) provides legal representation for abused, neglected, or abandoned children and youth under the jurisdiction of the dependency court. CLC is the largest children's legal services organization in the nation, advocating for nearly 19,000 children and youth in foster care in Los Angeles, Sacramento, and Placer counties each year.

Children's Legal Services of San Diego is a non-profit law office serving foster youth in San Diego. Founded in 2016, CLSSD is contracted by the State of California to provide legal representation to victims of child abuse/neglect in juvenile court. They currently represent 1,600 youth who are between 0-21 years of age.



### St. Paul's PACE Senior Services Comfort Cub Fluffing Event

"The Comfort Cub Club" is official at St. Paul's Senior Services PACE in El Cajon! Seniors living there volunteered to help fluff and tag Comfort Cubs that are heading to those in need. All of the volunteers quickly became skilled at tagging Comfort Cubs. The seniors dubbed themselves the "Comfort Cub Club" and want this to become a regular activity at St. Paul's.



## Cubs for UCSD



We recently donated more Comfort Cubs to the UCSD social work teams. They see a rising need, especially among oncology patients and parents leaving the hospital without their children. These Cubs offer a small but powerful source of comfort during life's most painful moments. We're honored to support UCSD's continued compassion in care.



*"We received the sad news that we had lost the pregnancy. I've since learned to cope and continue to heal from the experience and remain hopeful for a rainbow baby in the future. I am hopeful to be able to be gifted a Comfort Cub as I felt how amazing it was to hug and hold one. Thank you for this opportunity and what a*



*"I'm requesting a cub because I'm on my journey to have a baby. I experienced 2 miscarriages. I held the Comfort Cub at the San Diego Walk of Hope and it helped me feel so much better." -M.T.*

wonderful gift these bears bring into  
the world." -O.G.

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