



March 2025

Dear Friends,

March is a month full of good luck! And we are lucky to have your support for our program! Because of you, we were able to respond to one of the worst fires to ever hit California. Even though it happened in January, the support will be needed in the months and years to come. We just took a second batch of over 500 Comfort Cubs to The Dream Center in LA for the Palisades and Eaton Fire victims.

We also provided Comfort Cubs to the students at Abundant Life Christian School in Wisconsin, after a fatal mass shooting last December. Our wonderful ambassador, Beverly King (survivor of the Route 91 Harvest Festival shooting), hand-delivered the Cubs, shared her story and gave the school comfort and hope. The teachers and students loved The Comfort Cubs and were so grateful!

Also this month, we were approved to partner with San Diego Regional California Children's Services (CCS). We plan to work with them to ensure children facing medical challenges, receive a Comfort Cub while undergoing treatment.

Thank you for continuing to support our mission to comfort those experiencing loss and trauma. We are blessed and lucky to have your love and support. We wish you continued good luck in the months ahead!

Warmly,

Marcella



Comforting Wildfire Victims



We wish you could have seen the faces of the people who received Comfort Cubs this month at the Dream Center in L.A. They were so grateful! Many recipients broke into tears when they held the Comfort Cub and felt its warm embrace and love. The wonderful Girl Scouts in Pasadena offered to help us distribute the Comfort Cubs further into the community. We reached young people throughout the area who lost everything due to the fires. The response was so great that we will be working with them next month through The Pasadena Boys and Girls Club to comfort even more families.



LOCAL NEWS

Nonprofit donates weighted teddy bears to hundreds of Los Angeles fire victims

Watch The Comfort Cub featured on [KTLA news](#).





Bringing Healing & Hope



Recently, our special ambassador, Beverly King, made a trip to distribute Comfort Cubs to Abundant Life Christian School, in wake of the school shooting last December. The Cubs were divided between four classrooms, 1st-4th grades, and the families of the two victims. Before the distribution, Beverly spoke with several teachers and staff members about the impact of this tragedy and their thoughts about our weighted teddy bears.



"There were 65 teachers at Abundant Life and most of them had children that attended this school. Out of the 6 students that were injured, one remained hospitalized. When I spoke to them, I realized one of the teachers I was talking to, was the mother of an injured student. It was apparent that while they were excited to see him return, they were nervous as to how he and other students would process this. Other teachers who had children at the school relayed the difficulty in knowing how to deal with this trauma. Each child and adult can have their own individual ways to process it, no two are the same.



We are hoping to be able to supply Abundant Life Christian School with the additional Comfort Cubs that they requested to support their healing journey. Would you consider making a donation to support their staff and students?

Donate Now

A grieving teacher, also has a job to do. They feel the weight of making sure their students feel safe, loved and seen for where they are in their healing. They were beyond grateful for the donated Cubs. They understood that they were not your regular stuffed animal teddy bear. They recognized that they were indeed a therapeutic tool that could dramatically make an impact. Ms. Wiers told me, 'it is such a blessing that you shared such an incredible therapeutic tool as we heal from this tragedy'.

The school sent information home to all the parents/caretakers about how the Comfort Cub is used for loss and trauma. When we delivered them to each classroom, we shared the meaning of the Cubs and encouraged the children to

name them and hug them tight especially on difficult days."



The Comfort Cub Joins CCS Medical Therapy Program

The Comfort Cub was recently approved to support children and families through the [San Diego Regional California Children's Services \(CCS\)](#) Medical Therapy Program. This program provides essential occupational and physical therapy for children with complex medical needs. We are honored to offer Comfort Cubs as a source of emotional support and deep pressure therapy.

This partnership is especially meaningful as we work alongside Jahari Weir, a dedicated CCS social worker and friend, who despite her own battle with cancer, remains committed to helping these families thrive. Her strength and compassion inspire us.



"We lost our home to the Eaton fire in January. I have two kids, a 2 year old girl and a 10 year old son. The night we left our home I promised my daughter we would come back. My heart breaks that I broke that promise to her. She tells me she misses her bears at home and that she didn't want the fire to take them. Along with many in our community, we lost everything. Our hearts are so broken that it's hard to breathe sometimes. I know having a comfort bear will bring her joy and happiness." - J.H.



"I am requesting this bear on behalf of my friend's son who is 5 years old and just witnessed the loss of his mother in a traumatic way. This has been traumatizing for the family. When I lost my significant other, I received one of these bears. It brought me comfort during that time, and now I would like to be able to give even a fraction of this comfort to my friend's son."



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