



## January 2026

Dear Friends,

We hope your year is off to a great start! The new year always brings a feeling of renewal, energy, and possibility. Each year, our mission is to get more Comfort Cubs into the arms of as many hurting people as possible by expanding into new areas of care.

Some of our goals this year include expanding to more hospitals across the United States in support of maternal mental health, continuing our support of student mental wellness programs, and helping families and children navigate the foster care and child abuse prevention legal system.

Looking ahead, February will be an important time as we focus on our annual Heal-A-Heart event. We will be visiting all of our local hospitals in San Diego County to distribute Comfort Cubs and talk with doctors, nurses, and social workers about Broken Heart Syndrome and the therapeutic benefits of The Comfort Cub.

None of this would be possible without the invaluable support we receive from you, our donors, supporters, and volunteers. We are so grateful for your continued love and support.

Wishing you much happiness and good health this coming year!

Warmly,

## Marcella



This month we partnered with the Chadwick Center at Rady Children's Hospital for their 41st Annual San Diego International Conference on Child and Family Maltreatment. The Comfort Cub was one of the most memorable parts of the

conference. Professionals who work in healthcare, child advocacy centers, child protective services and forensic interviewing, talked about the stress and challenges of the important work they do and how powerful it was to hold a Comfort Cub.



Many attendees we talked to, paused to hold a Comfort Cub and experienced first hand the Cub's therapeutic value. We provided Comfort Cubs to these frontline professionals who will use the Cubs to help children and families across the country who are experiencing loss or trauma. The Comfort Cub is a tangible mental wellness resource that helps these important frontline professionals in the challenging work they do.



## Ambassador Spotlight



One of our newest Ambassadors, Debi Jacobs, recently met with the incredible therapy team at San Marino Unified School District in Los Angeles. They discussed how the Comfort Cub is a mental wellness resource that helps bring comfort to students and staff who are still recovering from last year's devastating wildfires. Just one year ago, we delivered 1,000 Comfort Cubs to those impacted by the Los Angeles wildfires. The Comfort Cub offers a tangible hug, soothing hearts and minds that are in crisis and providing

calming comfort in an emotional storm. Through the compassionate

commitment of our volunteer Comfort Cub Ambassadors, we are able continue to walk alongside devastated communities long after the crisis ends.



*"Our family received this precious bear today. It warmed our heart so much, especially during this Christmas season. Thank you so much for your generosity! We love it and will cherish it forever! Here is a picture of our surviving twin with his Sissy Cub. We lost our sweet girl, Chloe at 26 weeks gestation. Thank you for bringing us comfort in memory of our baby." - J.Q.*



*"We are with Hill Country CASA (Court Appointed Advocates for Children). We came across your bears during the July 2025 flood in Kerrville, TX. They were amazing and the kids loved them! We would love to have Comfort Cubs for our foster children." - S.E.*

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The Comfort Cub | 2240 Encinitas Blvd Ste D110 | Encinitas, CA 92024-4345 US

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