



August 2025



Dear Friends,

Well, it's that time of year again, when summer is slowly coming to an end and school is getting back in session. I always feel a little sad when the sun does not shine as long during the day, but it's always exciting to start a new school year! There is a special group of K-12 kids heading back

to school this fall in Pasadena who were affected by the devastating wildfires in January. We pledged earlier this year to give 1000 Comfort Cubs to help our neighbors in Los Angeles. We immediately provided the first 500 of them to many families who had been displaced.

The remaining Comfort Cubs were brought to the back-to-school Wellness/All Staff meeting, themed "Rising Together" at Pasadena Unified School District. We provided all 26 schools in the district with cases of Comfort Cubs for their counselors and staff to use with students who are still dealing with trauma and displacement due to the wildfires.

This month we also followed up in Texas with the many families who were still in need of support after the tragic flooding in the Hill Country. We hope to help them even more because their need is so great. We also distributed Comfort Cubs to Elizabeth House, a women's shelter in Pasadena and Children's Legal Services of San Diego.

All of this is possible through your continued support. We are so grateful for you! We hope you enjoy the rest of your summer and have a successful school year!

Warmly,

Marcella



Aftermath of the Texas Floods

Alaskan Air transported cases of Comfort Cubs to Texas where Ambassador Beverly King made deliveries to several locations impacted by the floods in July. Over 135 adults and children lost their lives, with hundreds of homes and businesses totally devastated by the historic flooding. Ambassador Beverly met with a missionary from the United Cajun Navy to deliver the Cubs to Kerrville, Ingram, Center Point & Hunt (where Camp Mystic was located) along with several other camps and RV sites. Cubs were gifted to churches, schools, first responders, volunteers, and local residents impacted by the devastation. She then traveled to the Leander and Big Sandy Creek area where 10 lives were taken and hundreds of homes were demolished. She also visited their Emotional Wellness Center, set up for anyone who needed support. These communities were all so grateful for the gift of Comfort Cubs. It was an emotional but rewarding experience for our team to be able to bring comfort and hope to those impacted by such devastation.





Empowering Women at Elizabeth House

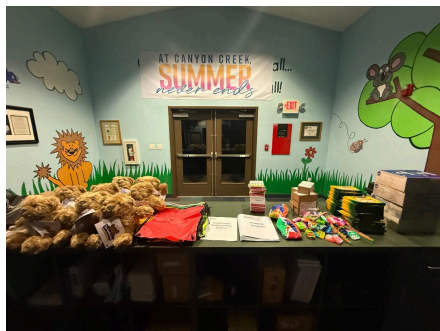
This month we delivered Comfort Cubs to Elizabeth House in Pasadena. Elizabeth House is a women's shelter that takes a trauma-informed approach to break the cycle of homelessness, abuse, and suffering. Through shelter and lifelong connection, Elizabeth House empowers pregnant and parenting women in need. They have served over 900 women, children, and grandchildren by providing essential support such as shelter, case management, health and wellness, scholarship funding for mental health services, and so much more. We were happy to provide Comfort Cubs to help support maternal mental wellness.

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Children's Legal Services San Diego

This month we delivered Comfort Cubs to Children's Legal Services San Diego. The Cubs will be used to help improve the experience that youth have in court. The Comfort Cubs will be in all five court rooms in San Diego where the attorneys represent the children. One young girl recently told her attorney that her Comfort Cub was "strong and heavy and would be her protector at night". Children's Legal Services of San Diego protects and defends the rights of children and youth in the child welfare system through high-quality and compassionate legal representation.



"Thank you for taking the time to chat with me more last week when dropping off the bears! They were a hit at camp! Campers used them as a "talking stick", made the bears part of their bunks and cuddled them as they shared about their grief. One bunk even named the bears." - Samira Moosavi, Experience Camps (Grief and loss camp for youth)

"I live in Sierra Madre, an area affected by the Eaton Fire. As a teacher in a neighboring district, it was difficult for many of my colleagues and students to relate to this trauma. This Cub represents the comfort all people need from this devastating event. It is a reminder we are all part of a community and comfort is within reach." C.L.



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