



April 2025



Dear Friends,

Oh my goodness! The Comfort Cub Program is celebrating it's 25th anniversary and I am incredibly grateful. As many of you know, operating a nonprofit has its challenges. In fact, Forbes Magazine reports that 50% of nonprofits don't make it past their first year. We would not still be here without you!

Our work isn't easy, as we often face difficult situations involving death, trauma, natural disasters, mass shootings and mental illness. We hear heartbreaking stories every day, yet we love the work we do. Why? Because even though we may not be able to solve these complex issues

entirely, we are taking action. We believe that even the smallest gestures of love, like offering someone a Comfort Cub and showing them they are not alone, can make a profound difference, sometimes even the difference between life and death.

This milestone month, we have continued our mission by partnering with the Institute of Reproductive Grief Care to support maternal mental wellness, we donated Cubs to Rady Children's Hospital Annual Celebration of Champions event and met with staff at San Diego's St. Paul Senior Services to provide Cubs for residents in memory care struggling with loneliness.

On behalf of my team and I, we want to thank you from the depths of our hearts for continuing to allow us to comfort those who are hurting.

Warmly,

**Marcella**



## Reproductive Grief Care

We are excited to announce our new partnership with The **Institute of Reproductive Grief Care**. We recently attended their 2025 Symposium, "Beyond Maternal Mental Health". In the United States, there are **2.4 million reproductive losses annually and a significant portion, up to 60%, experience anxiety, depression or PTSD**. The experience of pregnancy loss can be deeply traumatic and impact the mental health of families.

The Institute's mission is to educate frontline medical teams to reduce emotional trauma after reproductive loss. We were exhibitors at this year's annual symposium and look forward to working together to provide Comfort Cubs to the hospitals they serve.





## Celebration of Champions

The Comfort Cub was honored to participate in Rady Children's Hospital Auxiliary's 30th Annual Celebration of Champions. This event celebrates the heroic efforts of children and their families who are fighting cancer.

In a powerful tribute to hope and healing, we provided Comfort Cubs to every bereaved family in attendance. It was a deeply moving experience to offer a source of comfort on such a milestone occasion, reminding every family that love endures, and they are never alone.



We are able to continue to provide Comfort Cubs for events like Celebration of Champions, because of your generous support. Please consider partnering with us by making a one time donation or by becoming a monthly donor.

[Donate Now](#)



## Cubs for St. Paul's Seniors

This month, we partnered with St. Paul's Senior Services in San Diego. We will be donating Comfort Cubs to residents at 11 locations throughout San Diego. The Cubs will benefit residents in memory care who are struggling with loneliness, as well as their families. We will also be a part of their "Summerfest" August 16th, 2025 as an exhibitor!



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